

## Operation School Bell®

The students attending Operation School Bell - Apparel are vetted through the school social workers. They arrive at Operation School Bell by school bus and are greeted by an Assistance League volunteer acting as their personal shopper who helps them select each item of clothing from our shop. The entire shopping experience is free to each child. Retail equivalent of the same items would be approximately \$200 per child, however our organization is able to purchase everything wholesale at half this cost.

Each child attending Operation School Bell receives a brightly colored duffel bag for carrying home their new selected items, including:

- A warm winter jacket
- A hat and gloves set
- Six pairs of socks
- Six pairs of underwear
- A belt for 2nd - 5th graders
- Three collared shirts
- Two age-appropriate books
- Two pairs of bottoms: choice of navy or khaki pants/jumpers/skorts or combination; jeans offered to nonuniform schools
- A hygiene kit: shampoo, soap, toothbrush, toothpaste, and deodorant, if needed



The poverty level of elementary aged children has grown significantly, as measured by the number of children qualifying for the free/reduced lunch program. In the five Marion County school districts served by Operation School Bell, over 40,000 students now qualify for free lunch.

*Please be generous with your support. These children need our help.*

## We Rise by Lifting Others

- Robert Ingersoll





**Our Mission:**

Assistance League® of Indianapolis is a nonprofit all-volunteer organization committed to serving the needs of children and adults through ongoing philanthropic programs developed and managed by its members.

September 2019



**Assistance League of Indianapolis** is proud of the fact that we return 89% of every dollar spent back to the community through our philanthropic programs. We take great pride in putting your donation to the very best use. With your help, more children can leave Operation School Bell® with a full duffel bag and a full heart.

For more information, please visit our website at [www.ALindy.org](http://www.ALindy.org)

Assistance League of Indianapolis is tax-exempt under section (501)(c)(3) of the Internal Revenue Code.

Dear Friends,

As the school year begins and excitement builds for students, many disadvantaged children in the Indianapolis community cannot share that excitement. Unfortunately, they do not have the clothing and supplies that they need to walk proudly into their classrooms. Member volunteers of Assistance League® of Indianapolis and generous donors like you make it possible for these boys and girls to have a back-to-school shopping experience at Operation School Bell® to select clothing and supplies.

Last year, we were able to clothe 3,376 students. The need for assistance continues to grow in our community. We are asking for your help. Will you please fill out the attached donation form to help fill a student's duffel bag? The back of this card outlines what your donations provide to each student. Every dollar makes a difference; every donor makes a difference. As "We Rise by Lifting Others" let us strengthen our community together.

On behalf of the students we serve, thank you for your donation.

Sincerely,

*Susan Kwiatkowski*

Susan Kwiatkowski, President